



Choc Beer, Marshall Brewing Announce Oklahoma's first Collaboration Beer

TULSA, Okla. (March 4, 2010) – Marshall Brewing Company and Choc Beer Company are pleased to announce Wild Brew, a limited release collaborative beer that will be brewed in recognition of the annual beer festival in Tulsa, Okla. The Wild Brew beer will be available in 22 oz. bottles beginning May 3 throughout Oklahoma and Western Arkansas.

“Immediately following the successful 2009 Wild Brew, members of the Wild Brew planning committee contacted Marshall Brewing Company and Choc Beer Company about the possibility of brewing a collaborative beer for the 2010 event,” said Eric Marshall, brewmaster of the Marshall Brewing Company. “We are excited about the opportunity to work with our good friends at Choc for a cause we both support. The collaboration began in November 2009,” Marshall continued, “and we determined the beer should reflect the style of both breweries.”

With the flip of a coin, Choc Beer Company of Krebs, Okla. was chosen to host the brewing and bottling of this year's Wild Brew beer. “It is exciting and refreshing to have other brewers and their ideas in our brewery,” said Michael Lalli, Choc Beer Company brewmaster.

Wild Brew beer is a Belgian-style IPA, reflecting the strengths of Choc Beer Company and Marshall Brewing Company. Choc is known for its award-winning Belgian-style Signature ales and Marshall Brewing Company for their flagship Atlas India Pale Ale.

“We are honored that two great Oklahoma breweries collaborated on this project to raise awareness for such a wonderful cause,” Kari Culp, co-chair of the Wild Brew planning committee said.

The 12th Annual Wild Brew will be held on Saturday, July 31st. This year's event will be held at the Exchange Center at Expo Square in Tulsa.

Tickets are \$50 and must be purchased in advance, and attendees must be 21 or older. To purchase tickets or to become a sponsor, please visit www.wildbrew.org or call (918) 633-1308. Sponsorship opportunities are still available.

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